



MediaKit 2023



**METAL
PORTUGAL®**
DAMOS FORMA AO FUTURO

AIMMAP
ASSOCIAÇÃO DOS INDUSTRIAIS METALÚRGICOS,
METALOMECÂNICOS E AFINS DE PORTUGAL

The magazine

**tecno
metal**

INFORMAÇÃO TÉCNICO-CIENTÍFICA
DE METALURGIA E METALOMECÂNICA

Created in 1979 by AIMMAP-Associação dos Industriais Metalúrgicos, Metalomecânicos e Afins de Portugal, TecnoMetal is today the most prestigious publication in its editorial segment.

In the publication of the symbol, Science and technology is aimed at the enterprise of the metallurgical, metalworking sector.

This digital publication, with quarterly frequency, presents and publishes information on processes, innovation, technology, education, professional activities, Management, events, among other issues, with interest to the viewers for whom it is intended.

Properties and editing

AIMMAP - Associação dos Industriais Metalúrgicos, Metalomecânicos e Afins de Portugal

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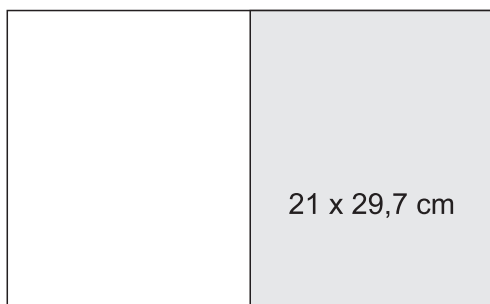
Rua dos Plátanos, 197
4100-414 Porto
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2023 advertising table-digital edition

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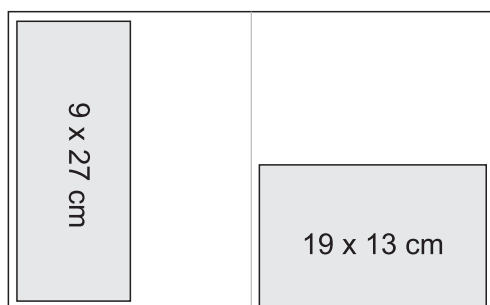


1 Page: 500€ / edition

Inside front cover: 650€ / edition

Back cover: 750€ / edition

Inside back cover: 550€ / edition



1/2 page: 250€ / edition

New products / Publireportagem:

- 1 page: 650€ / edition

- 1/2 page: 325€ / edition

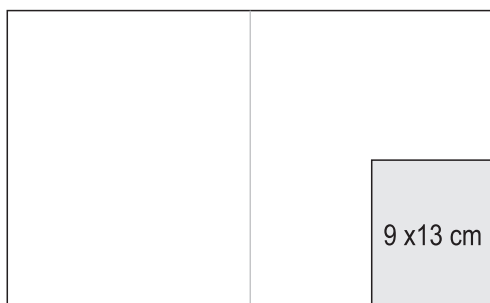
Required location: + 30% tabela

Periodicity: Quarterly

Digital Edition format: A4 (297x210mm)

Distribution: 3000 addresses

Prices subject to VAT at the current rate



1/4 page: 150€ / edition



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2023 advertising table-website

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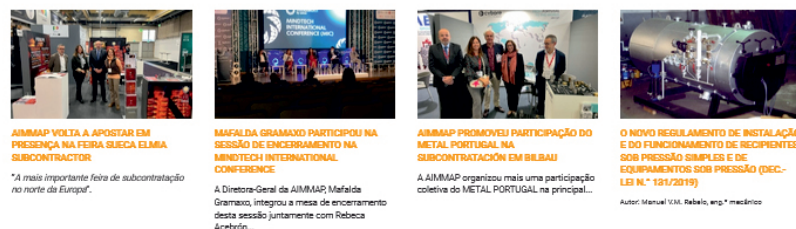
HOMEPAGE



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» OUTROS DESTAQUES



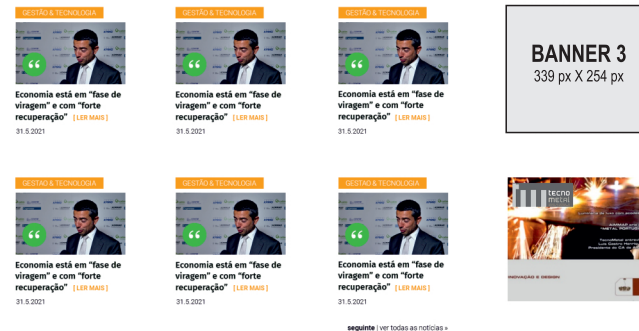
» NOTÍCIAS



THEMATIC PAGES



» NOTÍCIAS » GESTÃO & TECNOLOGIA



BANNER 3
339 px X 254 px

BANNER 1 (833px X 314px): 300€ / month
BANNER 2 (1600px X 180px): 250€ / month
BANNER 3 (339px X 254px): 150€/ month

Prices subject to VAT at the current rate

Annual contracts: 9 months + 3 bonus
Semi-annual contracts: 5 months + 1 bonus
Monthly inserts: table values



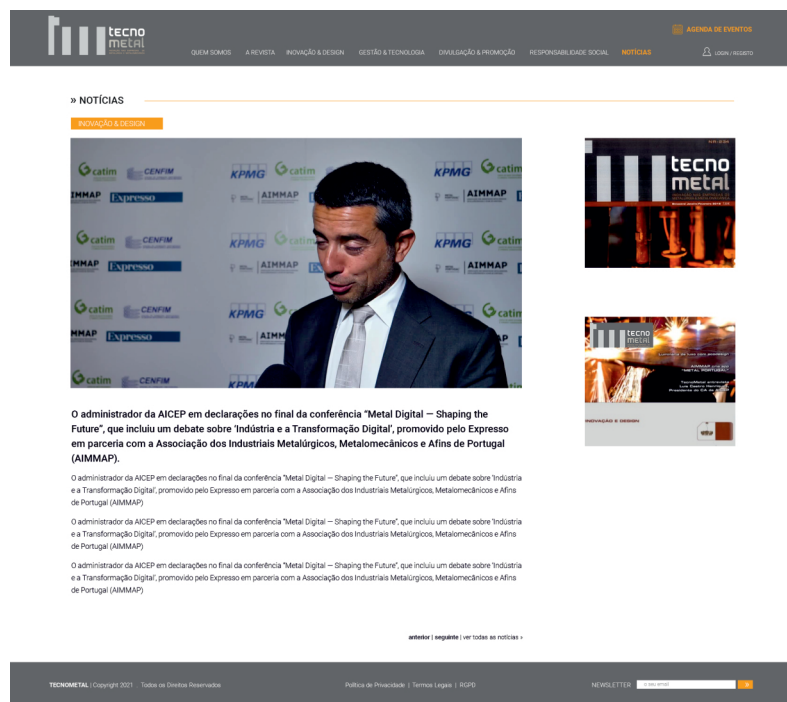
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2022 tabela publicidade - website



SPONSORED CONTENT

- WEBSITE: €300

News of an advertising nature published exclusively on the online site, with the size of 2,500 characters + 1 photo.

The contents sent are subject to the prior approval of the Technical-Scientific Magazine Director.

- MAGAZINE (online) & WEBSITE: €800

News of an advertising nature published in an edition of the online magazine and in the site simultaneously, with the size of 2,500 characters + 1 photo.

The contents sent are subject to the prior approval of the Technical-Scientific Magazine Director.

Prices subject to VAT at the current rate

terms and conditions



- The publisher reserves the right to reject advertising that does not fit its guidance and to postpone, or suspend, any advertisement for lack of space or technical reasons.
- The placement of the advertising will be subordinated to the convenience and pagination and the location of the ads will be fixed by the publisher according to its technical possibilities.
- Any error or omission that is imputed to TecnoMetal will be compensated with the repetition of the respective announcement, in good condition.
- The publisher reserves the right to change the prices of this table at any time, without the obligation of prior notice.
- The prices to be charged will be those in force on the date of publication.
- All publication orders signed by advertisers or agencies imply full knowledge of the price list and its conditions.
- On the net importance of all ads will focus VAT at the legal rate in force.
- All proposed content will be subject to editorial approval.
- The advertiser is solely and exclusively responsible for the content you intend to advertise. Any error or constant nonconformity of the same will be imputed to him.

Material

The materials for insertion are at the expense of the advertiser and must comply with the following specifications:

Advertising: the content submitted by the customer must comply with the following specifications:

- Images: in JPEG or PNG format, with the highest possible resolution;
- Text: in PDF format.

Online Advertising

- Website Banner: JPEG or PNG image

Cancellation of reservations

Cancellation will only be accepted if it is communicated in writing, at least 48 hours in advance of the departure date. If this situation does not occur, the publisher reserves the right to invoice the contracted space.

Complaints

Complaints must be formally submitted in writing no later than 48 hours after publication.

Payment terms

Ready payment at the time of award.

After the award the data are sent to the customer to make the payment and only after the completion of the same work will begin,

The award shall be formalised by the signing of a contract.



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